



The 16th Busan International Film Festival Final Report

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II. Accomplishments

1. Successful Opening of Busan Cinema Center

Busan Cinema Center consists of four screening theaters and one outdoor theater. It received positive reviews from cineastes and audiences from all over the world for its exceptional design and ultra-modern facilities.

2. The New Beginning for Asia Film Market

This year, Asia Film Market opened at BEXCO with BIFCOM. Compared to previous years, there was an explosive growth in the market. Not only has the numbers of registered participants and sales booths exceeded, but also has those of the APM and BIFCOM meetings. Furthermore, KPIF, New Story Creation Project Pitching, Korea Contents Fund Showcase, and Film Fund Talk were fully packed. ‘Talent Meeting in Busan’ also successfully launched this year. Hence, Asia Film Market built a new foundation to further advancement of its system.

3. Favorable Reviews of Discovery and Support Programs

Films that were supported by Asia Cinema Fund and Asia Project Market, and new films discovered in New Currents and Flash Forward sections received positive reviews from both domestic and foreign press, and festival participants. Once again, the Busan International Film Festival proved its name as a prestigious international film festival in supporting and discovering new films.

4. Stable Beginning of Busan Cinema Forum

Busan Cinema Forum was launched to stimulate both communication and criticism of cinema. Furthermore, it proved its ability of achieving the core of academia and criticism. Henceforth, it will become major event which will distinguish Busan International Film Festival from other film festivals.

5. Preparation of Film Cultural Heritage Preservation and Documentary Network Construction

‘Restoration Project Commission of Asian Classical Cinema’ made a new start during the festival. Also, WDE (World Documentary Exchange) - documentary network among festivals and organizations in Europe, America, and Asia continents - was created to pioneer path to advance abroad and it has enhanced archive and formed documentary network.



III. Accredited Guests and Press

Number of Participant:

- Festival Participants: 11,268
 - Domestic: 4,482
 - International: 765
- Cinephile: 1,999
- Market: 1,080
- Busan Cinema Forum: 502
- Accredited Press: 2,440

* Market and Forum participants include only the numbers accredited with the Badge.

IV. Official Programs

- 4 Master Classes
- 4 Hand Printings
- 6 Seminars (BIFF Academy)
- 5 Open Talks
- 11 Outdoor Greeting Event
- 13 Meet the Guest: Talk to Talks
- 2 Cinema Talk Beyond Cinema
- 13 teams of Cinema Together
- 290 Guest Visits (Q&A and Presentation before the screening)
- 13 Press Conferences
- 165 Individual Interviews



V. Awards

1. New Currents Award

- **Winner: *Mourning-* Morteza FARSHBAF (Iran)**

A very confident attempt to create a new film language that is disturbing at times and heart-warming from moment to moment. Excellent interpretation from the cast. An original treatment of dialogue. After all, this movie sets a new standard of cinematic poetry.

- **Winner: *Niño-Loy* ARCENAS (Philippines)**

Through the fall of an old nostalgic world, we see a new rise of modern day values. It is a well-scripted, finely interpreted, superbly directed film that turns a familiar family saga to a new Aria in an opera.

*** Jury for New Currents Award**

- Jury Head: Yonfan
- Jury Members: JIANG Wenli, ODAGIRI Joe, OH Jung-wan, Olivier PERE

2. Flash Forward Award

- **Winner: *LA-BAS-A Criminal Education-* Guido LOMBARDI (Italy)**

The Flash Forward Award goes to a multilayered, simply told story of the contemporary issue of migration. This film explores a community with true compassion. *LA-BAS-A Criminal Education*, written and directed by Guido Lombardi.

*** Jury for Flash Forward Award**

- Jury Head: Gillian ARMSTRONG
- Jury Members: Fridrik Thor FRIDRIKSSON, Thomas HAILER, JEON Soo-il,



Anamaria MARINCA

3. Sonje Award (Short Films)

- **Winner (Asia): *Thug Beram*- Venkat AMUDHAN (India)**

A different way of approaching a reality of Indian society today via the eyes of a silent witness. The film has an intense atmosphere, mood and colors, and is well-told and concise in only 10 minutes.

[Special Mention]: *DIY Encouragement*- Kohei YOSHINO (Japan)

The film is a humorous look at modern Japanese society done in a playful way by contrasting stillness with violence.

- **Winner (Korea): *See You Tomorrow*- LEE Woo-jung (Korea)**

For its great sensibility and lightness in directing. The storytelling, acting and formal decisions go hand in hand and make the film an intense and detailed portrait of a generation - easy to imagine anywhere in the world and still very Korean.

[Special Mention]: *Bugging Heaven; Listen to Her*- O Hyun-ju (Korea)

The director constructs a world of her own in an intense and entertaining manner. Cinema understood in its deepest inner sense: an explosion of ideas and images.

* **Jury for Sonje Award:** Aditya ASSARAT, Maïke Mia HOHNE, KIM Kkobbi



4. BIFF Mecenat Award (Documentaries)

- **Winner : *Sea of Butterfly*-PARK Bae-il (Korea)**

Sea of Butterfly was highly regarded as it deals with loving and caring romance of the disabled, while it confronts straight with old Korean climate that the fruit of love, marriage would face, namely patriarchy. In other words, it demonstrates 'emotion' called love and 'reality' called marriage, which accordingly leads sentimental commitment and practical alienation to balanced perspective. Additionally, discovery of local based, not Seoul based, and documentary director is another attainment.

- **Winner : *Shoji & Takao*-Yoko IDE (Japan)**

By patiently following the long battle of two men wrongly accused of murder by Japanese judicial system, the filmmaker puts human faces to the "antiheroes" of the historically important case. It shows us that one should never give up hope even facing the most severely adverse circumstances.

* **Jury for BIFF Mecenat Award:** Tine FISCHER, KANG Seok-pil, SODA Kazuhiro

5. KNN Movie Award (Audience Award)

- **Winner: *Watch Indian Circus*- Mangesh HADAWALE (India)**



6. FIPRESCI (International Federation of Film Critics) Award

- **Winner: *Mourning*- Morteza FARSHBAF (Iran)**

The FIPRESCI award is given to Morteza FARSHBAF for his film *Mourning* which is an extremely impressive debut with an assured and mature visual style. We are confident that this director is going to have a major presence in world cinema.

* **Jury for FIPRESCI Award:** Shahla NAHID, Michal PROCHAZKA, Lesley CHOW, Rwita DUTTA, KIM Sun-yup

7. NETPAC (Network for the Promotion of Asian Cinema) Award

- **Winner: *The King of Pigs*- YEUN Sang Ho (Korea)**

A brilliantly stylized animated thriller epitomizing the gruesome social inequality and debased humanity through the eyes of tormented adolescents with invigorating energy, emotional momentum and unsettling honesty.

* **Jury for NETPAC Award:** MOON Seok, KONG Rithee, George WANG

8. Busan Cinephile Award

- **Winner: *The Twin*- Gustav DANIELSSON (Sweden)**

9. Citizen Reviewers' Award

- **Blue Pine Tree: *Jesus Hospital*-LEE Sangcheol, SHIN Aga (Korea)**
- **Red Pine Tree: *A Fish*- PARK Hong-Min (Korea)**
- **Yellow: *Romance Joe*- LEE Kwangkuk (Korea)**



10. DGK Award

- **Directors Award:** *The King of Pigs*- YEUN Sang Ho (Korea)
- **Actor:** *Beautiful Miss Jin*- HA Hyun Kwan (Korea)
- **Actress:** *Jesus Hospital*- HAN Song Hee, WHANG Jungmin (Korea)

11. CGV Movie Collage Award

- **Winner:** *The King of Pigs*- YEUN Sang Ho (Korea)



VI. Summary of the Asian Film Academy (AFA) 2011

1. Period: Sept. 29 – Oct. 15, 2011 (17 days)

2. Venue: Busan Youth Hostel ARPINA, Busan Cinema Center, various shooting locations, Busan Cinema Commission, LOTTE Cinema, Dongseo University Bud Classic Studio, Tiffany 21

3. Participants: 24 persons from 17 countries

4. Faculty Members

- Dean: Krzysztof ZANUSSI
- Assistant Dean: OH Seok-geun
- Instructor of Film Directing: Murali NAIR
- Instructor of Cinematography: Johnny E. JENSEN

5. Programs

- 1) Short Film Production
 - *The Last 5 Minutes*/HD/ 10 min.
 - *The Keeper*/HD/ 10 min.
- 2) Total 2 Workshops (Future of Digital Cinema, Project development & Sales)
- 3) 7 Major Workshops
- 4) 3 Faculty Screenings (Throne of Death, Rosewood, Camouflage)
- 5) 3 Master Class (Krzysztof ZANUSSI, LEE Chang Dong, IWAI Shunji)
- 6) Total 2 Field Trips (Azworks, AND Clinic)
- 7) Participation of Festival Programs
(Master Class-Luc BESSON, Master Class-Yonfan, Film Fund Talk, Cinema Talk Beyond Cinema-Tony RAYNS)

6. Scholarships

- 1) 2 participants will be awarded with KRW5,000,000 (approx. 5,000 USD) each by



Dong Seo University

- 2) 2 Participants will be awarded with JPY500,000 each by Busan Cinema Commission & Sapporo-Hokkaido Contents Strategy Organization
- 3) 1 graduate will be provided with KRW 10,000,000 for Script Development Fund by Showbox Mediaplex Inc. (Hosted by ACF)
- 4) DMLight Inc.; 2 graduates will be presented with Lumos LED Lighting Equipment each.



VII. Summary of the Asian Cinema Fund 2011

1. Expansion of Asian Cinema Fund

- **Opening of the World Documentary Exchange (WDE) in Busan**

WDE is for major Asia-based buyers, AND guest mentors, and many other experts. It aims for Asian documentaries and film markets to meet with European sales companies and documentary producers. The official launching of WDE will provide the up-to-date information about film markets all over the world as well as the opportunities of promoting films in markets to the participants.

- **New Fund to Expand Support for Documentaries**

- In collaboration with the DMZ Korean International Documentary Festival, the Busan International Film Festival created DMZ Fund to support projects that its stories are based on or produced in conflict-ridden areas.
- Supported by the Busan Film Commission (BFC), Busan Film Commission Fund increased the number of Post-Production Support projects and the prize.

2. Recipients of the AND Distribution Fund

1) **Asian Documentary (2 projects)**

- *Money and Honey* | LEE Ching-hui | Taiwan
- *The Vanishing Spring Light* | YU Xun | China, Canada

2) **Korean Documentary (2 project)**

- *Sea of Butterfly* | PARK Bae-il
- *Jam Docu KANGJUNG* | JUNG Yun-seok, HONG Hyungsook, CHON Seungil, KIM Taeil, CHOI Jin Sung, CHOI Hadongha, KYUNG Soon, YANG Donggyu, KWON Hyo

3. **17 films supported by ACF were screened at the 16th Busan International Film Festival (7 narratives, 10 documentaries).**



Feature Films

- *Starry Starry Night* | Tom LIN Shuyu | Taiwan, China
2010 APM Project / 2011 ACF Post-Production Fund
- *I Carried You Home* | Tongpong CHANTARANGKUL | Thailand, Singapore
2008 ACF Script Development Fund / 2011 ACF Post-Production Fund
- *CUT* | Amir NADERI | Japan, Iran, USA
2011 ACF Post-production Fund
- *Jesus Hospital* | SHIN A-ga, LEE Sangcheol | Korea
2011 ACF Post-production Fund
- *Romance Joe* | LEE Kwangkuk | Korea
2011 ACF Post-production Fund
- *Dangerously Excited* | KOO Jahong | Korea
2011 ACF Post-production Fund
- *Nono* | Rommel TOLENTINO | Philippines
2009 ACF Script Development Fund

Documentaries

- *The Reason Why I Step* | KIM Cheolmin | Korea
2011 AND Post-production Support
- *Sea of Butterfly* | PARK Bae-il | Korea
2010 AND Dong-Eui Cinema Fund / 2011 AND Distribution Support
- *Golden Slumbers* | Davy CHOU | France, Cambodia
2011 AND Busan Bank Fund
- *Money and Honey* | LEE Ching-hui | Taiwan
2008 AND PUFs Fund / 2011 AND Distribution Support
- *Please Don't Beat Me, Sir!* | Shashwati TALUKDAR, P. Kerim FRIEDMAN |
India, USA, Taiwan
2010 AND BIFF Supporters Fund
- *The Sound of Old Rooms* | Sandeep RAY | India



2009 AND Busan Bank Fund

- *Quarter No. 4/11* | Ranu GHOSH | India

2008 AND DongSeo Asia Fund

- *311* | MORI Tatsuya | Japan

2011 AND Busan Bank Fund

- Jam Docu *KANGJUNG* | JUNG Yun-seok, HONG Hyungsook, CHON Seungil, KIM Taeil, CHOI Jin Sung, CHOI Hadongha, KYUNG Soon, YANG Donggyu, KWON Hyo | Korea

2011 AND Distribution Support

- *The Vanishing Spring Light* | YU Xun | China, Canada

2011 AND Distribution Support



VIII. Summary of the Asian Film Market 2011

- Sales Booth: 75 sales booths from 126 companies of 25 countries
109 sales booths from 177 companies of 28 countries (incl.BIFCOM)
- Total Market Screenings: 64 screenings of 60 films for 3 days during October 10th – 12th (including 33 market premieres, two 3D films)
- Online Screening : 258 films registered (including 151 films screened during the festival, 30 films of double-featured market screening)

APM (Asian Project Market)

- 30 projects in total
- 432 official meetings in total

BIFCOM (Busan International Film Commissions & Industry Showcase)

- Approximately 620 meetings in total

AWARDS

1. APM Awards

- Busan Award: *My Man*(Working Title) / KUMAKIRI Kazuyoshi / Japan
- Kodak Award: *When the Bell Rings Itself* (Working Title) / PARK Chan-kyong / Korea
- Göteborg Film Festival Fund:
Memories on Stone (Working Title) / Shawkat Amin KORKI / Iraq
The Tale of a Good Police / Abu Shahed EMON / Bangladesh
- CJ Award: *Ocean of Love* / LAI Carol Miu-Suet / Hong Kong, China, Korea
- Lotte Award: *Last Confession* /LEE Moo-young / Korea
- Fan Star Cruz Award : *One More* / Shivajee Chandrabhushan DEOGAM / India



IX. Summary of the Busan Cinema Forum 2011

- **Period:** Oct. 10th – 12th, 2011
- **Venue:** Haeundae Grand Hotel 2nd floor Grand Ballroom
- **Participants:** 38 participants from 6 film academies
- **Theme:** Seeking the Path of Asian Cinema: East Asia
- **Keynote Speeches:** Apichatpong WEERASETHAKUL (Thai Filmmaker), Dudley ANDREW (Professor of Film and Comparative Literature at Yale University)
- **Guest:** Film Studies Association of Korea (FiSAK), Cahier Du Cinéma, Annual Southeast Asian Cinemas Conference (ASEACC), Film Festival Research Network (FFRN), The Association of East Asian Film Studies (AEAF), Society for Cinema and Media Studies (SCMS)
- **Total Number of Forum Badge Holders:** 502
- **Total Number of Section Participants: 830**
 - Keynote Speech 1 (Apichatpong WEERASETHAKUL): 200
 - Cahier Du Cinéma: 160
 - Studies Association of Korea: 60
 - Keynote Speech 2 (Dudley ANDREW): 130
 - Annual Southeast Asian Cinemas Conference: 80
 - Film Festival Research Network: 60
 - The Association of East Asian Film Studies: 50
 - Society for Cinema and Media Studies: 30
 - Round Table: 60