



# **The 18<sup>th</sup> Busan International Film Festival Final Report**

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## **I. Overview**

### **1. Summary**

- Period: Oct. 3 (Thu.) – Oct. 12 (Sat.), 2013
- 299 films from 70 countries
- Screening Venue: 35 screens at 7 theaters (Market and unofficial screenings excluded)
  - Centum City: Busan Cinema Center, CGV Centum City, LOTTE CINEMA Centum City, Community Media Center, Dongseo University Sohyang Musical Theater
  - Haeundae: MEGABOX Haeundae
  - Nampo-dong: MEGABOX Busan Theater

### **2. Total Attendance: 217,865**

### **3. World & International Premieres**

- 94 World Premieres / 40 International Premieres

### **4. Asian Film Market**

- Sales Booths: 92 sales booths from 198 companies of 32 countries (BIFCOM included)
- Total Market Screenings: 100 screenings of 87 films from 16 countries and 49 companies (60 Market Premieres)
- Online Screenings: 261 films (190 official selections of Busan International Film Festival included)

### **5. Asian Cinema Fund (ACF)**

- Partnership with Taskovski Films Agreed
- Workshop Project with Al Jazeera English (AJE)

### **6. Asian Film Academy (AFA)**

- Participants: 23 from 15 countries
- Faculty Members
  - Dean: LEE Chang-dong (Korea)



- Assistant Dean: OH Seok-geun (Korea)
- Directing Mentor: Aditya ASSARAT (Thailand)
- Cinematography Mentor: TOYOMICHI Kurita (Japan)

## **II. Accomplishments**

### **1. Successful Discovery of New Directors & Numerous Independent Films**

Discovering and introducing lesser known directors from Kazakhstan and Mongolia, Busan International Film Festival increased Asian Cinema's growth potential. The audience who wanted diverse cinematic experience welcomed the screenings of many different kinds of independent films.

### **2. Continued Growth of the Asian Film Market**

The Asian Film Market showed a significant increase in traffic with first-time sales booth and buyers as well as higher number of APM meetings. The Asian Film Market continues to display stable growth as a place of substance.

### **3. Retrospective and Special Programs in Focus' Outcome**

Fly High, Run Far: The Making of Korean Master IM Kwon-taek, his Retrospective, presented all of his screen-able works, 71 films, for the first time to great acclaim. Unknown New Wave Central Asian Cinema drew attention with its new assessment of central Asian cinematic history.

### **4. More than 200,000 Visitors for 2 Years in a Row**

The number of audience attendees hit the 200,000 mark for the second year. Despite schedule changes and early withdrawal of some outdoor event facilities due to a typhoon, people continued to visit Busan International Film Festival.

### **5. BIFF Conference & Forum Successfully Launched**

BC&F, expanded from BCF, was successfully launched amidst passionate participation from the visitors and professionals. Through in-depth research on diverse cinematic elements, systematic research outcome can be expected in the future regarding integration of many branches of film industry.

### **6. Significant Expansion of Audience Service and Outcome**

This year, Busan International Film Festival opened its BIFF Hill lobby to the general audience and expanded audience service including the operation of BIFF Terrace, bringing high level audience satisfaction.

### III. Accredited Guests and Press

#### Number of Participants:

- Festival Participants: 9,991
  - Domestic: 3,423
  - Foreign: 751
- Cinephile: 1,667
- Market: 1,272
- BC&F: 616
- Accredited Press: 2,262

\* Market and BC&F participants include only the numbers accredited with the Badge.

### IV. Official Programs

- 5 Master Classes / 3 Hand Printings
- 8 Open Talks / 20 Outdoor Greeting Events
- 5 Meet the Guest: Talk to Talk
- 4 Outdoor Stage Performances
- 3 Short Film, Long Chat
- 9 teams of Cinema Together
- 295 Guest Visits (Q&A and Presentation)
- 13 Press Conferences
- 210 Individual Interviews

## V. Awards

### 1. New Currents Award

- **Winner: *Pascha* – AHN Seonkyoung (Korea)**

For its intimate, highly original expression of an unusual love story.

- **Winner: *Remote Control* – Byamba SAKHYA (Mongolia/Germany)**

For its sharply observed portrait of the tension between city and country, reality and fiction.

#### **[Special Mention]: *Transit* – Hannah ESPIA (Philippines)**

For opening a window on to an unknown dimension of contemporary Israeli life and the fates of people caught in a desperate political situation.

#### **\* Jury for New Currents Award**

- Jury Head: Rakhshan BANIIETEMAD (Director / Iran)
- Jury Members: AOYAMA Shinji (Director / Japan), Scott FOUNDAS (Variety Chief Film Critic / USA), Charles TESSON (Cannes International Film Festival Critics' Week Artistic Director / France)

### 2. Sonje Award (Short Films)

- **Winner (Asia): *A Lady Caddy Who Never Saw a Hole in One* – Yosep ANGGI NOEN (Indonesia)**

(This film is impressive) for the director's original take on a very political subject matter through his unique yet simple narrative about love and golf. (Adolfo ALIX JR.)

- **Winner (Korea): *In the Summer* – SON Tae-gyum (Korea)**

(This film deserves an award) for its sensitive handling of a delicate subject that explores the degree of freedom and the choices characters are afraid to assume and the

director's courageous vision of letting the audience understand the journey and psyche of a troubled teenager. (Adolfo ALIX JR.)

**[Special Mention]: *Temporary* – Behzad AZADI (Iran)**

This film talked about the reality in the very basic way, which should be the foundation of film-making. (JUNG Ji-woo)

**[Special Mention]: *Sprout* – YOON Ga-eun (Korea)**

(I'd like to make a special mention of) KIM Soo-an for her well-rounded performance which served as the anchor of this poignant film that questions the basics of family. (Pascale FAURRE)

\* **Jury for Sonje Award:** Adolfo ALIX JR. (Director / Philippines), Pascale FAURE (Producer / France), JUNG Ji-woo (Director / Korea)

### 3. BIFF Mecenat Award (Documentaries)

▪ **Winner (Asia) : *Jalanan* (“Streetside”) – Daniel ZIV (Indonesia)**

The jury recognizes *Jalanan* for its humanizing and respectful look into the class system of Indonesia told through its heartwarming and redemptive characters in a non-sentimental fashion.

▪ **Winner (Korea) : *Non-fiction Diary* – JUNG Yoonsuk (Korea)**

*Non-fiction Diary* is given the best Korean documentary award for making a strong political statement by creatively weaving pivotal events of contemporary Korean history together in a seamless way.

**[Special Mention]: *Gureombi – The Wind is Blowing* – CHO Sung-bong (Korea)**

The jury would like to present a special mention to the film for its incredible footage and access into a group of passionate citizens fighting for what they believe in.





\* **Jury for BIFF Mecenat Award:** John BADALU (Producer / Indonesia), Ryan HARRINGTON (Producer / USA), MIN Hwan-ki (Director / Korea)

#### **4. Busan Bank Award (Audience Award)**

- **Winner: Home – Maximilian HULT (Sweden/Iceland)**

#### **5. KNN Movie Award (Audience Award)**

- **Winner: *10 Minutes* – LEE Yong-seung (Korea)**

#### **6. FIPRESCI (International Federation of Film Critics) Award**

- **Winner: *10 Minutes* – LEE Yong-seung (Korea)**

*10 Minutes* impressively depicts the conflicts of the contemporary corporate society in a way of technical competence in production value, and with the ending of profound consideration.

\* **Jury for FIPRESCI Award:** Andrzej WERNER, TANAKA Chiseko, Carolin WEIDNER, Aijaz GUL, SUH Insook

#### **7. NETPAC (Network for the Promotion of Asian Cinema) Award**

- **Winner: *Shuttlecock* – LEE Yubin (Korea)**

(This film deserves an award) for the lightness of the storytelling and the brilliant cinematography in showing the contrasted itinerary of two boys in a quite original road movie. (Max TESSIER)

\* **Jury for NETPAC Award:** Gulnara ABIKEYEVA (International Eurasia Film Festival Director / Kazakhstan), CHA Min-chol (Professor / Korea), Max TESSIER (Film Critic / France)

## 8. Busan Cinephile Award

- **Winner: *Father's Garden –The Love of My Parents* – Peter LIECHTI (Switzerland)**

The film crosses over several formal boundaries, notably the puppet-show scenes, bold sounds, and experimental short compositions, to re-interpret the universal concept of family with wit. The film demonstrates qualities of originality and bold experimentation.

## 9. Citizen Reviewers' Award

- **Winner: *Han Gong-ju* – LEE Su-jin (Korea) & *Shuttlecock* – LEE Yubin (Korea)**

*Han Gong-ju's* detailed description of the internal emotion of a character who is trying to recover from pain is impressive. *Shuttlecock* was exceptional in that it explored the possibilities of growth in the midst of the journey to find family. Both films clearly suggest a vision of Korean cinema and they make us look forward to the future development of Korean cinema.

## 10. CGV Movie Collage Award

- **Winner: *Han Gong-ju* – LEE Su-jin (Korea)**

This film, a great achievement in independent cinema, is based on a shocking and tragic true story, but it closely observes the characters within the story rather than focusing on the event itself. The exquisite directing and powerful acting by new actors are also reasons for awarding this film. The film reflects on the violence of contemporary society in a heart-wrenching, beautiful, and profound fashion, and shows the present and the vision of Korean cinema.

## VI. Summary of the Asian Film Market 2013

- Sales Booth: 92 sales booths of 198 companies from 32 countries (incl.BIFCOM)
- Total Market Screenings: 100 screenings of 87 films from 49 companies of 16 countries (60 Market Premieres)
- Online Screening : 261 films (including 190 festival films)

### APM (Asian Project Market)

- 30 projects total
- 532 official meetings total

### APM AWARDS

- Busan Award: *Jin Roh: The Wolf Brigade* / KIM Jee-woon / Korea
- CJ Entertainment Award: *Samuel over the Rainbow* / Benito BAUTISTA / Philippines
- Lotte Award: *OTS Virus Project* / KANG Yi-kwan / Korea
- PanStar Cruise Award: *Have a Nice Trip!* / LEE Seo / Korea, China
- KOCCA Award : *End of Animal* / Eron SHEEAN / Australia
- Technicolor Asia Award: *Sex Appeal* / WANG Wei-ming / Taiwan, Hong Kong(China)
- ARTE International Prize: *Exotic Pictures* / Edwin / Indonesia, Netherlands, Germany
- Funding 21 Award: *Gyeongju* / ZHANG Lu / Korea
- Creative Director Award: *WHILE THE WOMEN ARE SLEEPING* / Wayne WANG / Japan, USA



## **VII. Summary of the Asian Cinema Fund (ACF ) 2013**

### **1. Asian Cinema Fund 2013 – Funding Summary**

-Independent Feature Film Script Development Fund: 8 total

-Aid amount (per project): KRW 10,000,000 (4 Asian, 3 Korean, 1 AFA)

-Independent Feature Film Post-production Fund: 5 total

-Aid amount (per project): Post-production funding in-kind (2 Asian, 3 Korean)

-Documentary AND Fund: 15 total

-Aid amount (per project): KRW 5,000,000 –20,000,000 (Production aid: 9 Asian, 5 Korean; Korean documentary distribution: 1)

-AND Program: From October 7 – 9 the 12 AND Fund recipients partook in intensive 1:1 project clinics with 6 mentors from diverse countries and fields, in addition to attending Master Classes, as well as networking meetings.

### **2. Expansion of the Asian Cinema Fund Documentary Network**

-Fund Agreement Signed with Taskovski Films

During the duration of the AND program, the **AND Taskovski Films Asian Talent Fund** partnership was entered into with London and Berlin based sales and production company Taskovski Films. This fund, which will select one of the AND Fund recipient projects currently in progress to provide 1 year mentoring and consulting on project development, financing, and international distribution. The first recipient of this fund has been selected as *Datong* director, Zhou Hao. Through this partnership, a platform has been established to provide not only financial aid but continuous and practical support for Asian documentaries.

-Al Jazeera English Joint Workshop Project

AND and Al Jazeera English (AJE) collaborated to put on the 7-day ‘Viewfinder: Asia’ workshop from September 30 to October 6, aimed at discovering Asian documentary directors. Through close collaboration between the two institutions, from releasing the call

for applications in July to conducting the actual workshop, the directors of 10 documentary projects were able to participate in ‘Viewfinder: Asia’. A review will take place over the course of the month following the end of the workshop, after which approximately KRW 50,000,000 is expected to be granted to 6 projects as support for production.

### **3. AND Distribution Support Fund Recipient**

-*Hello?! Orchestra* | LEE Cheol-ha (Korea)

### **4. 11 ACF supported films screened at the 18<sup>th</sup> Busan International Film Festival**

#### **A. 6 feature films, 5 documentaries**

※ Including 1 receiving the distribution fund

#### **Feature Films**

- *The Dinner* | KIM Dong-hyun (Korea)
- *Concrete Clouds* | Lee CHATAMETIKOOL (Thailand)
- *Thuy* | KIM Jae-han (Korea)
- *Shuttlecock* | LEE Yubin (Korea)
- *Mot* | SEO Hobin (Korea)
- *Yellow Colt* | Khoroldorj CHOIJOOVANCHIG (Mongolia)

#### **Documentaries**

- *Gureombi – The Wind is Blowing* | CHO Sung-bong (Korea)
- *Sanda* | KIM Mire (Korea)
- *Jalanan (“Streetside”)* | Daniel ZIV (Indonesia)
- *To Singapore, With Love* | TAN Pin Pin (Singapore)
- *Hello?! Orchestra* | LEE Cheol-ha (Korea)

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## VIII. Summary of the Asian Film Academy (AFA) 2013

1. **Period:** Sept. 26 (Thu.) – Oct. 13 (Sun.), 2013 (18 days)
2. **Venue:** Dongseo University Centum Campus, Busan Cinema Center, Arpina Youthhostel etc.
3. **Participants:** 23 people from 15 countries
4. **Faculty Members**
  - Dean: LEE Chang-dong (South Korea)
  - Deputy Dean: OH Seok-geun (South Korea)
  - Directing Mentor: Aditya ASSARAT (Thailand)
  - Cinematography Mentor: KURITA Toyomichi (Japan)
5. **Programs**
  - 1) Short Film Production / Screening
    - *Departure* | HD | 10min
    - *The Black Mirror* | HD | 10min
  - 2) 6 Major Workshops (Directing, Producing, Cinematography, Production Design, Sound Design, Editing)
  - 3) 2 Faculty Screenings (*Poetry, Mary Is Happy, Marry Is Happy*)
  - 4) 2 Master Classes (Dean LEE Chang-dong, Rithy PANH)
  - 5) 3 Special Lectures (HWANG Woo Hyun (DI), LEE Moo Young (Scenario), BIFF Film Technique Theaters Operating Team(DCP making))
  - 6) Mentoring (Scenario Clinic, Directing Mentor Mentorship, Cinematography Mentor Mentorship)
6. **Scholarships**
  - 1) 2 graduates will be awarded with 5,000,000 KRW each by Dongseo University
  - 2) 2 cinematography graduates will be awarded with a LED lighting each from DMLite Inc.; Lumos

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## **IX. Summary of the BIFF Conference & Forum 2013**

### **1. Period:** Oct. 9 (Wed.) – Oct. 11(Fri.), 2013

- Plenary Session: Oct. 9 – Oct. 11, Keynote speech, Sessions, Special sessions (Endorsing Institutions), Tutorials etc.

### **2. Venue:** Haeundae Grand Hotel 2F Grand Ballroom, Joongwon Hall

- Conference: Grand Ballroom A, Joongwon Hall
- Forum: Grand Ballroom C

### **3. Participants**

- A total of 616 participants (545 domestic participants, 71 foreign participants / 305 conference participants, 311 forum participants)
- 155 paid badge holders

### **4. Theme:** The Politics of Film Restoration and Preservation in the Digital Era

### **5. Programs**

#### **1) Conference**

- Conference: Movie, Media and Mind; Reflections upon Film as Societal Awareness
- Session 1: Film and Design & Convergence
- Session 2: Film and Humanities
- Session 3: Humanities & Technology in Film (sponsored by National Research Foundation of Korea)
- Session 4: Film and Science
- Session 5: Film and Sports (sponsored by Gachon University)

#### **2) Forum**

- Session 1: The Martial Art Film in China and Humanism described by the Movement and Stillness (Dongseo University Confucius Institute, China Film Forum)
- Session 2: Chinese Film and Humanism Spectrum

- Session 3: Discussion about Film and Film Festival (FFRN: Film Festival Research Network)
- Session 4: The Secret History of Chinese Independent Cinema
- Session 5: Legal Problems in Film Distribution (Youngsan University)

#### **6. Conference Participating and/or Endorsing Institutions**

- Gachon University, National Research Foundation of Korea

#### **7. Forum Participating Institutions**

- FFRN(Film Festival Research Network), Dongseo University Confucius Institute, China Film Forum, College of Law of Youngsan University, Institute of Legal Research of Youngsan University, Center for Legal Education of Youngsan University