



The 20th Busan International Film Festival

Final Report

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I. Overview

1. Summary

- Period: Oct 1 (Thu) – Oct 10 (Sat), 2015
- 302 films from 75 countries
- Screening Venue: 35 screens at 6 theaters (Market and unofficial screenings excluded)
 - ✓ Centum City: LOTTE CINEMA Centum City, CGV Centum City, Busan Cinema Center, Dongseo University Sohyang Theater Centum City
 - ✓ Haeundae: MEGABOX Haeundae
 - ✓ Nampo-dong: MEGABOX Busan Theater

2. Total Attendance: 227,377

3. World & International Premieres

- 94 World Premieres / 31 International Premieres

4. Asian Film Market

- Market Badge: 1,571 participants and 839 companies from 50 countries
- Sales Booths: 89 sales booths from 208 companies of 22 countries
- Total Market Screenings: 84 screenings of 74 films from 16 countries and 44 companies (60 Market Premieres)

5. Asian Cinema Fund

6. BIFF Conference & Forum

7. Asian Film Academy

II. Accomplishments

1. Balanced and Meaningful 20th Celebration

Focused on the core identity of the Busan International Film Festival with substantial programs and events that introduced the direction and future vision of the Festival

2. Highest Number of Audiences

This year marked the highest number of audiences with 227,377 compared to last year's 226,473. Despite much trouble in the beginning of the year, Busan International Film Festival was able to operate soundly with support and love from the audiences.

3. Reestablishing the Value of Asian Cinema

Programs like 'Asian Cinema 100' and 'Korean Cinema Retrospective-Hidden Masterpieces of the 1960s' reestablished the reputation of Busan International Film Festival as the 'Hub of Asian Cinema' by highlighting the value of Asian cinema internationally

4. Communicating with the Audience, Revitalizing the Field of Discourse

With the highest number of GVs, outdoor greetings, and various conference and forums, the Festival expanded the field of discourse for communications with the audiences.

5. Asian Film Market, Discovery of New Growth

The successful launch of the Entertainment Intellectual Property (E-IP) Market showed room for new development, while Works-In-Progress and Asian Casting Market were also noteworthy.

III. Accredited Guests and Press

- Total of Festival Participants:	9,685
Domestic:	3,226
Foreign:	755
Cinephile:	1,405
Market:	1,571
BC&F:	403
Accredited Press:	2,325

* Participants include only the numbers accredited with the Badge

IV. Official Programs

- 2 Master Classes / 3 Hand Printings / 1 Special Talk
- 7 Open Talks / 34 Outdoor Greeting Events
- 4 Meet the Guest: Talk to Talk
- 3 Outdoor Stage Performances
- 3 Short Film, Long Chat
- 12 teams of Cinema Together
- 353 Guest Visits (GV)
- 10 Press Conferences
- 372 Individual Interviews

V. Awards

1. New Currents Award

Winner: *Immortal* / Hadi MOHAGHEGH (Iran)

An extraordinary feat of visual storytelling, filled with emotion, that's partly about how to die but mostly about how to live, and how to keep our dignity as human beings.

Winner: *Walnut Tree* / Yerlan NURMUKHAMBETOV (Kazakhstan)

A film that shows a way of life that's unfamiliar to most of us but proves how humor, kindness, and forgiveness connect us all.

* New Currents Award Jury

- Head Juror: Sylvia CHANG (Actress, Director / Taiwan)
- Jury Members: Anurag KASHYAP (Director / India)
KIM Tae-yong (Director / Korea)
Nastassja KINSKI (Actress / Germany)
Stephanie ZACHAREK (Film Critic / USA)

2. BIFF Mecenat Award

Winner (Korea): *Boys Run* / KANG Seokpil (Korea)

The film provides valuable perspectives on alternatives to the current system of Korean education and invites the viewers to reflect on their own past and the education of their children. Furthermore, the sensitive camera work creates a very fascinating story by accompanying the two teenagers on their way to adulthood.

Winner (Asia): *Look Love* / YE Yun (China)

Look Love depicts in very moving, unvarnished images the struggle of two kids for love and recognition in completely different surroundings, yet unbearable for the two of them. The film gives an upsetting insight in the conditions of modern day Chinese family, questioning the neglect of the true values of love and human relationships these days. The excellent camera work provides unforgettable images and enables close access to the protagonists without touching their dignity.

Special Mention: *Still and All* / KIM Youngjo (Korea)

The film reveals people's language and existence as a unique tool and as a synonym of Busan's YoungDo Bridge to understand a sense of historical modern space.

***BIFF Mecenat Award Jury**

- Jurors: Doris HEGNER (Film at the Haus der Kulturen der Welt Programmer / Germany)
DU Haibin (Director / China)
KIM Dong-ryung (Director / Korea)

3. Sonje Award

Winner (Korea): *Shame Diary* / LEE Eunjeong (Korea)

Directly focusing on modern and universal theme of poverty, love, and sin, the film strongly, but delicately depicts the wavering emotions accompanied by desperation with the cooperation of the actor.

Winner (Asia): *Nia's Door* / LAU Kek Huat (Taiwan)

The winning short immediately struck the jury with its compelling portrait of a complex, yet recognizable main character, told with great directorial vision. As emotionally resonant as it is socially charged, this film represents another major development for this talented emerging filmmaker, and a gripping showcase for a truly powerhouse central performance by a promising young actor.

***Sonje Award Jury**

-Jurors: SUWA Nobuhiro (Director / Japan)
KIM Hojung (Actress / Korea)
Claudette GODFREY (SXSW Programmer / USA)

4. Actor & Actress of the Year Award

Actor of the Year: *ALONE* / LEE Ju-Won (Korea)

It was memorable to see an impassioned performance with such energy. The long take that reenact the emotional rollercoaster without running out of breath was especially noteworthy.

Actress of the Year: *Communication & Lies* / JANG Sun (Korea)

Despite being a difficult character to empathize with, she communicated with the audience with her powerful yet subtle performance.

***Actor & Actress of the Year Award Jury**

-Jurors: PARK Joong-Hoon (Actor, Director / Korea)
MOON Sori (Actress, Director / Korea)

5. FIPRESCI (Fédération Internationale de la Presse Cinématographique) Award

Winner: *Immortal* / Hadi MOHAGHEGH (Iran)

The FIPRESCI jury decided that the award this year goes to the Iranian film *Immortal* directed by Hadi Mohaghegh for its highly realistic and humane approach in depicting a family tragedy that echoes an universal theme through masterful use of film language.

***FIPRESCI Award Jury**

-Jurors: Freddy WONG (Hong Kong)
SAITO Hiroaki (Japan)
Ayman Abdel YOUSSEF (Egypt)
Mo ABDI (United Kingdom)
HWANG Young-mee (Korea)

6. NETPAC (Network for the Promotion of Asian Cinema) Award

Winner: *Communication & Lies* / LEE Seung-won (Korea)

NETPAC Award is given to *Communications & Lies* for its provocative style and fragmented narrative in revealing facts of its two intense characters in a promising film debut.

***NETPAC Award Jury**

-Juror: LEE Chong-chan (Korea)
Ed LEJANO (Philippines)
Chadi ZENNEDINE (Lebanon)

7. Daemyung Culture Wave Award

Winner: *Overman* / SEO Eunyoung (Korea)

Illustrating the unstable and innocent emotions of a high schooler, the film depicts how the turmoil and wounds from the younger days are cured and how they support and help one another in this process. Set-up of the film is highly utilized to eloquently highlight what may seem like a simple subject. A film to reflect on our growing pains during our adolescents.

8. KNN Award

Winner: *Radio Set* / Hari VISWANATH (India)

9. Busan Bank Award

Winner: *Highway to Hellas* / Aron LEHMANN (Germany)

10. Citizen Critics' Award

Winner: *ALONE* / PARK Hong-min (Korea)

Park Hong-min's *ALONE* utilizes everyday space of an alley to provide a new cinematic experience on the subjects of nightmares and reality. We look forward to his next work.

11. Busan Cinephile Award

Winner: *The Other Side* / Roberto MINERVINI (Italy, France)

The film avoids the traditional form of documentary and caught the eyes of the cinephiles through its captivating storytelling that depict the miserable reality of the American minorities.

12. CGV Art-house Award

Winner: *Eyelids* / O Muel (Korea)

The CGV Art House Award is for O Muel's *Eyelids* that care for the spirits of the deceased and understand the pains of the people left behind. With his production style of stunning aesthetics, the film clearly proves itself as a piece of art.

13. DGK (Directors Guild of Korea) Award

Winner: *The Boys Who Cried Wolf* / KIM Jin-hwang (Korea)

The Boys Who Cried Wolf is a stylish genre film that anticipates for sharp and sophisticated potentials with its high level of completion with the characters in not only the scenario, but also in the acting

Winner: *Eyelids* / O Muel (Korea)

Eyelids ring the audiences' hearts from the manner and method in which an artist observes society through deep self-reflection and slow metaphors that is not forced.

13. Asian Filmmaker of the Year Award

Winner: Studio Ghibli Inc. (Animation Film Studio / Japan)

13. Korean Cinema Award

Winner: Wieland SPECK (Berlin International Film Festival Panorama Programmer / Germany)

VI. Summary of Asian Film Market

- Market Badge: 1,571 market badge holders of 839 companies from 50 countries
- Sales Booth: 89 sales booths of 208 companies from 22 countries
- Total Market Screenings: 84 screenings of 74 films from 16 countries and 44 companies (60 Market Premieres)
- Online Screenings: 225 films (178 official selections of Busan International Film Festival included)

*Despite unfavorable conditions including the influence of the Chinese stock market, this year's Entertainment Intellectual (E-IP) Market and Asian Casting Market showed impressive accomplishments and positive feedback on becoming the Entertainment Total Market

Asian Project Market

- A total of 30 projects
- * **Discovered projects by new directors with great potential, having more than 600 meeting in 3 days for the biggest market of investors and co-production**

Asian Project Market Award 2015

- Busan Award: *LONDON STORIES* / Hana MAKHMALBAF / United Kingdom
- DEXTER Studios Award: *A MEANS TO AN END* / YU Lik-wai / China, France
- CJ Entertainment Award: *Birdshot* / Mikhali RED / Philippines, Qatar
- LOTTE Award: *BROTHER* / KIM Tae-yong / Korea
- KOCCA Award: *The Adventure of Han Meimei* / KIM Junghan / China, Korea
- ARTE International Prize: *The Wasted Land* / Eddie CAHYONO / Indonesia, France
- MONEFF Award: *UNLOSABLE* / CJ WANG / Taiwan

E-IP Market 2015 Award

- NEW CREATOR Award – Book to Film: *Disappeared the Time 4:10* / TCHUE Jong Lim / Think-Book
- NEW CREATOR Award - E-IP Pitching: *The Underdog* / OH Seongyun, LEE ChunBaek / Odoltogi, Dream Search C&C

VII. Summary of Asian Cinema Fund

1. Asian Cinema Fund (ACF) 2015 – Funding Summary

- Script Development Fund: 5 Projects

(4 from Asia, 1 from AFA Project), 10,000,000 KRW each

- Post-Production Fund: 6 Projects

(2 from Asia, 3 from Korea, 1 from Biennale College-Cinema), In-Kind Support

- Asian Network of Documentary (AND) Fund: 14 Projects

(9 from Asia): 2 projects will each receive 10,000,000 KRW, 7 projects will each receive 5,000,000 KRW

(4 from Korea): 1 project will receive 20,000,000 KRW, 3 projects will each receive 10,000,000 KRW

(1 Domestic Distribution Support): 1 Korean project will receive 10,000,000 KRW

※ *Still and All* by director Youngjo Kim was selected for this year's distribution support, having the most artistic and mass appeal out of the 7 Korean documentaries that screened at the Festival.

- AND Program: Oct 5 (Mon) – Oct 7 (Wed)

① 1:1 Program Clinic

② Special lecture by Mary Stephen (Editor of Director Eric Rohmer)

③ 'AND Taskovski Films Asian Talent Fund Award' selection: *ABSENT WITHOUT LEAVE* by Lau Kek Huat

2. Asian Cinema Fund (ACF) Expansion and Accomplishments

- New partner for Post-Production Fund

The English subtitle spotting company KUMTLE newly partnered with ACF Post-Production Fund.

- Expansion of Post-Production Fund support category

English subtitle spotting has been added to expand support along with DI (Digital color correction), sound mixing, and D-Cinema Packaging.

- Biennale College-Cinema collaboration project output

Post-Production Fund for *Blanka* by Hasei Kohki: 1st project to receive funding since the 2013 MOU with Biennale College-Cinema, Awardee of 2015 Venice Film Festival Sorriso Diverso Award and Lanterna Magica (CGS) Award, 2015 Busan International Film Festival Official Selection for A Window on Asian Cinema section.

3. Screening at the 20th Busan International Film Festival

- 7 Feature Films (4 from Asia, 3 from Korea)

- 6 Documentaries (5 from Asia, 1 from Korea)

* *Blanka* | **A Window on Asian Cinema** | HASEI Kohki | Japan/ Philippines/ Italy
2015 ACF Post-Production Fund, Biennale College-Cinema

* *Kothanodi* | **A Window on Asian Cinema** | Bhaskar HAZARIKA | India
2015 ACF Post-Production Fund

* *Leopard Do Not Bite* | **A Window on Asian Cinema** | Prasanna JAYAKODY | Sri Lanka
2015 ACF Post-Production Fund

* *Another Way* | **Korean Cinema Today_Vision** | CHO Chang-ho | Korea
2015 ACF Post-Production Fund

* *Steel Flower* | **Korean Cinema Today_Vision** | PARK Sukyoung | Korea
2015 ACF Post-Production Fund

* *ALONE* | **Korean Cinema Today_Vision** | PARK Hong-min | Korea
2015 ACF Post-Production Fund

* *Peace Haven* | **A Window on Asian Cinema** | Suman GHOSH | India
2013 ACF Script Development Fund

* *Look Love* | **Wide Angle-Documentary Competition** | YE Yun | China
2012 AND BIFF Supporter's Fund

* *Shahrzaad's Tale* | **Wide Angle-Documentary Competition** | Shahin PARHAMI | Iran/
Canada/ Korea
2012 AND Dongseo Asia Fund

* *Zen and Bones* | **Wide Angle-Documentary Competition** | NAKAMURA Takayuki | Japan
2013 AND Dongseo Asia Fund

* *Drifting City* | **Wide Angle-Documentary Showcase** | KIM Jeong | Korea
2013 AND Youngsan Fund

* *My Land* | **Wide Angle-Documentary Showcase** | FAN Jian | China
2012 AND Dongseo Asia Fund

* *A Young Patriot* | **Wide Angle-Documentary Showcase** | DU Haibin | China/ France/ United
States
2013 AND Busan Bank Fund

VII. Summary of BIFF Conference & Forum

1. Period: Oct 7 (Wed) – Oct 9 (Fri), 2015

2. Venue: Busan Center for Creative Economy & Innovation, Dongseo University Centum Campus, Busan Cultural Content Complex

3. Participants

- A total of 1,765 participants (1,034 conference participants, 731 forum participants)
- 403 paid badge holder

4. Theme and Programs

① POP-COM Talk Talk Special: HOU Hsiao-hsien X The Assassin

② Conference: Cinema and Trans-Discourse

- Keynote Speech: The Academy of Motion Picture Arts and Sciences: A Global Mission – Cheryl Boone Issacs
- The Humanities Concert: Models and Desire – KIM In-Hwan (Korea University Honorary Professor)
- Session 1) Student Cinephile Conference: Film Humanities through the Eyes of Asia
- Session 2) Scars of History and Trans-Generation: Historical Trauma and Reappearance of Asian Cinema
- Session 3) Chinese Film and Trans-Discourse: Overcome and Fusion of Space and Media
- Session 4) The Era of ‘Trans’ - Film, Crossing the Boundary of Humanities
- Session 5) Cinema, Politique et Image
- Session 6) A Perfect Network of Trans-Creation Asian Culture Center Dreams
- Session 7) Revisiting Auteurism in Global Korean Cinema
- Session 8) A Very British Passion: The Marketing, Distribution and Reception of Korean Cinema in the UK
- Session 9) Reciprocal Transection between Film and Philosophy
- Session 10) Korea-Inspired: The Growing Expatriate Film and Why It Matters?

③ Forum

- Youth Humanities Lecture – Talk Concert by KIM Han-min (Director), HAN Myoung-gi (Myongji University Professor)
- Session 1) Arab Spring and Arabian Film Culture
- Session 2) What is ‘Weidanying’? - All about Internet Micro Film in China
- Session 3) The 70th National Liberation Day, 70 Years of Korean Cinema
- Session 4) Actors Talk to the Audience
- Session 5) Law Concert: Film Talks about Legal Justice - Dilemmas between Legal Reality and Ideal(The 10th Youngsan University Law Forum)
- Session 6) Globalization of Korean Film Storytelling
- Session 7) Where Spanish Cinema is Standing Now
- Session 8) The 2nd Kyungsung Film Reading Forum (2015): *Ode to My Father* (2014)
- Session 9) 2015 Asian Auteur-Apichatpong WEERASETHAKUL
- Session 10) Korea and Vietnam, Memory toward Future and Solidarity
- Session 11) Korea-Japan Cultural Exchange, Footprints and Vision

IX. Summary of Asian Film Academy

1. **Period:** Sep 24 (Thu) – Oct 11 (Sun), 2015 (18 days)
2. **Venue:** Busan Cinema Center, Dongseo University Centum Campus, ARPINA Youth Hostel etc.
3. **Participants:** 100 people
(24 fellows from 13 countries, 5 TAs, 15 interns, 10 faculty members, 46 staffs etc.)

4. Faculty Members

- Dean: WANG Xiaoshuai (China)
- Deputy Dean: OH Seok-geun (Korea)
- Directing Mentor: Anthony CHEN (Singapore)
- Cinematography Mentor: Jerzy ZIELINSKI (Poland)

5. Programs

- ① Short Film Production / Screening
 - *Last Ship Home* | HD | 15min | Color
 - *Meet Sohee* | HD | 15min | Color
- ② 6 Major Workshops (Directing, Producing, Cinematography, Production Design, Sound Design, Editing)
- ③ 1 Master Class (Dean WANG Xiaoshuai)
- ④ 6 Special Lectures: Production Design, DCP Production, How to Make a Future Film With Petty Cash, , Color Grading, Directing Story

6. Scholarships

- ① 2 fellows will be awarded with 5,000,000 KRW each by Dongseo University
- ② 2 cinematography fellows will be awarded with a LED lighting each from DMLite Inc.; Lumos
- ③ 2 fellows will be awarded scholarships for New York Film Academy's 4 week Filmmaking Workshop in New York and Beijing