



## 23rd Busan International Film Festival Final Report

### Table of Contents

- I. Overview
- II. Accomplishments
- III. Awards
- IV. Summary of Asian Film Market 2018
- V. Summary of Asian Cinema Fund (ACF) 2018
- VI. Summary of Asian Film Academy (AFA) 2018
- VII. Summary of Platform BUSAN 2018
- VIII. Summary of Community BIFF 2018
- IX. Accredited Guests

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## I. Overview

### 1. Summary

- Period: Oct 4<sup>th</sup> (Thu) – Oct 13<sup>th</sup> (Sat), 2018
- 324 films from 79 countries
- Screening Venue: 30 screens at 5 theaters (Market and P&I Screening excluded)
- Busan Cinema Center, LOTTE CINEMA Centum City, CGV Centum City, MEGABOX Haeundae(Jangsan), Sohyang Theater Centum City

### 2. Total Attendance: 195,081

### 3. World & International Premieres

- 115 World Premieres / 25 International Premieres

### 4. Asian Film Market

- Market Badge: 1,737 participants and 911 companies from 54 countries
- Sales Booths: 73 sales booths from 171 companies of 23 countries
- Market Screening: 69 screenings of 64 films from 11 countries and 37 companies (38 Market Premieres)
- Celebrating its 21<sup>st</sup> year, Asian project Market 2018 arranged the most number of meetings of all years (743).
- Over 350 meetings held in E-IP Market, Book To Film, E-IP Pitching, and newly launched Asian IP Showcase demonstrated film industry's interest in original intellectual property.
- Multifarious Asian Film Market than in any years with newly introduced Block Chain and Digital Distribution Platform seminar as well as Asian Cinema Fund, Platform BUSAN, and events organized by Korean Creative Content Agency (KOCCA) and Korea Manhwa Contents Agency (KOMACOM).

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## II. Accomplishments

### 1. The Year of Successful First Step of Normalization of Busan International Film Festival

Since the boycott from the film organization has ended, the more filmmakers from Korea and the world have visited the festival this year as well as the actors and actresses. As for the case of Directors Guild of Korea, it showed a full attendance of directors at the Korean Filmmakers' Night on the 5th and the 12th, and the Directors Guild of Korea Award has been resumed after two years. Many of major film productions, including CJ ENM, Lotte Cinema, Showbox, and NEW have held their own events to promote the exchange and the solidarity of filmmakers. In consequence, film festival finally proved to be normalized through making various events by many of filmmakers.

### 2. The Burgeoning Audience Participation in a Wide Variety of Programs

A large number of audience and citizens has shown a great deal of participation in programs and screenings run in the festival arena including the outdoor BIFF Theater, despite the typhoon over the weekend. Also, the early bird ticket sales rate has increased by 10% compared to the previous year. 'Community BIFF 2018,' the program run in the central area of Jung-gu, Busan, has offered the opportunities for the audience to experience and actively participate in the various programs, garnering many positive responses from the audience and promising to continue in the following year. There have been offered numerous exhibitions and VR booths at Busan Cinema Center, which provided yet another way to enjoy the festival and eventually led to an increase in the number of non-cinema going families visiting the festival. It has shown the will of BIFF to communicate with the audience at large by its decision to provide a number of interactive programs.

### 3. Revitalization of Film Festivals Networking and its Dynamics

A number of Asian cineaste's participation has drastically increased compared to the previous year. Above all, both old and new generation of the Philippines cinema professionals took a big part in the festival and remarkable activities of directors/actors of features were captured at the networking programs such as Platform BUSAN and Asian Film Market which led to the revitalization of overall networking. Also, the dynamically changing trends of Asian cinema on the strength of young cineaste's brilliant exploit could have confirmed the bright future of the Asian



film industry. In addition, majority of EFP (European Film Promotion) membership organizations have participated, as more European films have been selected compared to last year.

#### **4. Asian Film Market Settled as a Hub of Networking with Focus on Contents**

911 companies participated for this year's Asian Film Market (which is the 38% increased than last year) and it focused on its function as a networking place that variety of industry sectors mingle together to seek a better content. The 21st Asian Film Market has recorded 743 meetings (which is the best score of all time) and more than 350 meetings for E-IP market. Other meetings which are involved with buying or selling have recorded as more than 5000. VR grabbed a huge attention from video industry and some pitching events related to block chain, novel, web comic, and the festival's official events including Asian Cinema Fund's AND event and Platform BUSAN events were full of diversity and relevance.



### III. Awards

#### 1. Special Honorary Award

**Winner: The late HONG Young Chul / Director of Korea Film Institute**

Busan International Film Festival Association of Supporters awards Special Honorary Award to the late Hong Young Chul to honor his lifetime contribution to local cinema. Mr. Hong made extraordinary achievement by discovering and organizing the history of Busan theaters.

#### 2. New Currents Award

**Winner: SAVAGE / CUI Si Wei / China**

For a strikingly accomplished and riveting first film, exhibiting a mastery of genre cinema, with multi-dimensional characters and thrilling action sequences, the jury unanimously awards the New Currents prize to *SAVAGE*.

**Winner: Clean up / KWON Man-ki / Korea**

Original, surprising and deeply emotional, with detailed characterization, perfect control and masterful psychological development, the jury was completely engaged and impressed with *Clean up* and unanimously award it the New Currents prize.

**\* New Currents Award Jury**

Head Juror: KIM Hong-Joon (Director / Korea)

Jury Members: KUNIMURA Jun (Actor / Japan)

Labina MITEVSKA (Actor, Producer / Macedonia)

Nashen MOODLEY (Festival Director of Sydney Film Festival / Republic of South Africa)

SHI Nansun (Producer / Hong Kong, China)



### 3. Kim Jiseok Award

**Winner: *Rona, Azim's Mother* / Jamshid MAHMOUDI / Afghanistan, Iran**

**Winner: *The Rib* / ZHANG Wei / China**

We proudly present the Kim Jiseok Award to two films from this year's A Window on Asian Cinema section. *Rona, Azim's Mother*, directed by Jamshid Mahmoudi, a stirring and beautifully acted drama about the plight of a family of Afghan refugees living in Iran, realized with great economy and emotional power. *The Rib*, directed by Zhang Wei, an empathetic and elegantly crafted portrait of the struggle for rights and recognition within China's transgender community, told through a story of parents and children, faith and identity at odds.

#### \*Kim Jiseok Award Jury

Jurors: Justin CHANG (Film Critic / United States)  
HAYASHI Kanako (Freelancer / Japan)  
Eric KHOO (Director / Singapore)

### 4. BIFF Mecenat Award

**Winner: *Opening Closing Forgetting* / James T. Hong / Taiwan**

The Mecenat jury first of all would like to highlight the high quality of the Korean selection and its commitment towards past and future historical matters. For the relevance and importance of its topic, as well as the deep research and profound dedication toward the unfolding of an unknown story, for its courage to explore a difficult human situation, the Mecenat Award for the best Asian film goes to *Opening Closing Forgetting* by James T. Hong.

**Winner: *ARMY* / Kelvin Kyungkun PARK / Korea**

For a strong cinematic approach, and an editing that allows to interweave both eloquently and subtly the personal with the collective perspectives in regard to the army, for its ability to reveal a phenomena that creates the roots of a society and of social relations that is profoundly influenced by its inherent violence, the Mecenat award for the best Korean film goes to *Army* by Kelvin Kyungkun Park. Finally the jury would like to encourage with a special mention Lee-Kil Bora to further pursue a brave political work and elegant formal approach.



**Special Mention: *A War of Memories* / LEE-KIL Bora / Korea**

The jurors would like to make a special mention of the film *A War of Memories* by director Lee-kil Bora. While dealing with the political issues in a confident and courageous way, she approaches it in an elegant manner simultaneously.

**\*BIFF Mecenat Award Jury**

- Jurors: Emilie BUJÈS (Artistic Director of Visions du Réel / Switzerland)  
LEE Hyuk-sang (Director / Korea)  
ZHAO Liang (Director / China)

**5. Sonje Award**

**Winner: *Cat Day Afternoon* / KWON Sungmo / Korea**

*Cat Day Afternoon* is a satire film, which portrays a fear and a threat that single women go through, the reality of customer service workers who work under heavy loads of work and forced kindness, and hierarchical work space. This film fills a tiny space with the mix of heat and humidity and portrays a confusing situation which comes from a gradually accelerating tension and fear through a gripping narrative. We the juries are really happy to award this filmmaker who knows how to make the audience laugh while dealing with this heavy theme.

**Winner: *NOOREH* / Ashish PANDEY / India**

This story beautifully captures day and night with a captivating performance of the main character. An impressive track of light and darkness of the human nature that creates a folk sonata of the war reveals hope.

**\*BIFF Sonje Award Jury**

- Jurors: Kamila ANDINI (Director / Indonesia)  
PARK Chan Ok (Director / Korea)  
Miroljub VUČKOVIĆ (Film Critic / Serbia)



## 6. Actor & Actress of the Year Awards

### Actress of the Year: LEE Juyeong / *Maggie* / Korea

We selected Lee Juyeong from *Maggie* as the winner of Actress of the Year Award. We give director Yi Okseop a big applause and it was our big pleasure and honor to discover Lee Juyeong's potential and enthusiasm for acting as simple and clear as it is. One of the quotes by Lee, 'We've got to believe as we promised to do so' was beautifully spoken in the film and touched our hearts; thus, we finally came up with a decision of granting her Rookie of the Year Award as we support her endless possibilities in the future.

We also would like to highly appreciate actors who devoted themselves and showed fine performance in *House of Hummingbird* and *A Boy and Sungreen* as well as all professionals including child and veteran actors. Thank you!

### Actress of the Year: CHOI Hee-seo / *Our Body* / Korea

Thanks to the tendency of prominent selection of female actors this year, we have inevitably decided to award another female actor instead of male actor. The winner is Choi Hee-seo of *Our Body*. Her stealing performance and perfect psychological development in all aspects of body, mind and expression have left us a long afterglow. A big applause goes to many talented nominators besides Choi and thank you for all of your great performances.

#### \*Actor & Actress of the Year Award Jury

Jurors: YU Jun-sang (Actor / Korea)

KO Hyun Joung (Actress / Korea)

## 7. KNN Audience Award

**Winner: *House of Hummingbird* / KIM Bora / Korea**

## 8. BNK Busan Bank Award

**Winner: *The Little Comrade* / Moonika SIIMETS / Estonia**





**9. Citizen Critics' Award**

**Winner: *Maggie* / YI Okseop / Korea**

This year's Citizen Critics' Award goes to *Maggie* by Yi Okseop. Yi solves ubiquitous and common worries that today's young people hold inside in sensuous style. The way Yi depicted the music, colors/illustration and characters in response to narratives was superb that deserves the winner of 2018.

**10. DGK (Directors Guild of Korea) Award**

**Winner: *Bori* / KIM Jinyu / Korea**

It was successfully wiped out a long-lasting stereotype which a theme of people with disabilities is a tragic topic.

**Winner: *Sub-zero Wind* / KIM Yuri / Korea**

We wish to encourage and console at the same time to the filmmaker who didn't give up the theme for the last.

**11. CGV Art House Award**

**Winner: *Maggie* / YI Okseop / Korea**

*Maggie* well portrays the anxiety, contradiction and uncertainty that Korean youth generation has to endure both in private and public spheres with imagination and uniqueness. This is a kind of work that has its own incomparable unique color and style that deserves to be drawn by large audiences and won CGV Art House Award.

**12. Busan Cinephile Award**

**Winner: *Bruce Lee and the Outlaw* / Joost Vandebreg / United Kingdom, Netherlands, Czech Republic**

The winner of this year's Busan International Film Festival Cinephiles Award is *Bruce Lee and the Outlaw* by Joost Vandebreg. It's a very impressive work that the positive change in the main character, Nikus, is revealed by director's intervention. To add, the problem within Romanian society in the film is not simply portrayed by the criticism on the regime but conveyed through the lives of children on the street which touched audiences with a lot of empathy, resulting in the winner of the award.



**13. KTH (KT HiTel) Award**

**Winner: *Clean up* / KWON Man-ki / Korea**

A piece with a strong message of forgiveness and salvation with outstanding performance.

**Winner: *A Boy and Sungreen* / AHN Ju-young / Korea**

Robbing empathy from audiences with cute and vivid characters that portrays in different point of view.

**14. KBS Independent Film Award**

**Winner: *Maggie* / YI Okseop / Korea**

In the 1<sup>st</sup> KBS Independent Film Awards, 13 excellent films were nominated. Among the winners of this year, we unanimously award the prize to *Maggie*, which reminds us of the spirit of independent film that has been forgotten yet glows in the stranglehold and the stubbornness of an author. Thanks to its great direction, we will support all 13 directors and look forward to the next film.

**15. NETPAC (Network for the Promotion of Asian Cinema) Award**

**Winner: *House of Hummingbird* / KIM Bora / Korea**

NETPAC Award goes to *House of Hummingbird* by Kim Bora for: Citation: For its multilayered treatment of Coming of Age theme through depicting complex relationships of a teenager with her traditional Korean family and evolving modern socio economic environment.

**\* NETPAC (Network for the Promotion of Asian Cinema) Award Jury**

Jurors : TENG Lee Yein (Advisor / Malaysia)

Vidyashankar Neelakanta JOIS (Festival Director of Bengaluru International Film Festival / India)

YANG Kyungmi (Film Critic / Korea)



**16. FIPRESCI (Fédération Internationale de la Presse  
Cinématographique) Award**

**Winner: *The Red Phallus* / Tashi GYELTSHEN / Bhutan, Germany, Nepal**

The international critics prize FIPRESCI is for *The Red Phallus* directed by Tashi Gyeltshen. The juries appreciated this film for its strong portrayal of powerful woman, beautiful landscape, original style and modern film language.

**\*FIPRESCI Award Jury**

Jurors : AHN Soongbeum (Professor / Korea)  
Lukasz MACIEJEWSK (Journalist / Korea)  
SATO Yuu (Film Critic / Japan)

**17. Asian Filmmaker of the Year Award**

**Winner: Ryuichi SAKAMOTO (Musician, Artist, Producer / Japan)**

**18. Korean Cinema Award**

**Winner: Martine THEROUANNE** (Festival Director and Co-founder of Vesoul International Film Festival of Asian Cinemas / France)

**Winner: Jean-Marc THEROUANNE** (General Manager and Co-founder of Vesoul International Film Festival of Asian Cinemas / France)



## IV. Summary of Asian Film Market 2018

- Market Badge: 1,737 participants and 911 companies from 54 countries
- Sales Booths: 73 sales booths from 171 companies of 23 countries
- Market Screening: 69 screenings of 64 films from 11 countries and 37 companies (38 Market Premieres)

\* Over 350 meetings held in E-IP Market, Book To Film, E-IP Pitching, and newly launched Asian IP Showcase.

### Asian Project Market (APM)

- A total of 29 projects and 743 project meetings

\* 20 more companies participated this year and 100 more meetings held compared to last year which is a record-breaking result

### APM 2018 Award Winners [Title | Author | Country]

**Busan Award:** *The Final Print* | JANG Woojin | Korea

**MAS Award:** *Yesterday Will Be Perfect* | Timothy YEUNG | Hong Kong (China), Canada

**Bright East Films Award:** *Blossom* | LIU Yanwenjun | China

**CJ Entertainment Award:** *Where We Belong* | Kongdej JATURANRASMEE | Thailand

**LOTTE Award:** *The Martyrdom* | KIM Uiseok | Korea

**KOCCA Award:** *In the Water* | SHIN Dongseok | Korea

**ARTE International Prize:** *My Small Land* (working title) | Emma KAWAWADA | Japan

**Sørfond Award:** *The Exam* | Shawkat Amin KORKI | Kurdistan (Iraq), Germany, Japan

**MONEFF Award:** *Man of the Sea* | Jéro YUN | Korea

### E-IP Market 2018 Award Winners [Project Title | Director | Publisher | IP]

**NEW CREATOR Award (BOOK TO FILM):** *The Sixth Wife* | HAN Jisu | GORAEBANG



**NEW CREATOR Award (E-IP Pitching):** Good Job | Haewon | ALL THAT STORY | Story

**Tory Comics Award (BOOK TO FILM):** *A Week Before I Die* | SEO Eun Chae | GOLDENBOUGH

**Tory Comics Award (E-IP Pitching):** *Land of Silence* | YOON Seonyoung | TOONPLUS | Story

**Tory Comics Award (E-IP Pitching):** *The Devil* | Meen (Story), Keun bit (Art) | TOYOU'S DREAM | Webtoon

**Tory Comics Award (E-IP Pitching):** *Delivery Knight* | LEE Yun Kyun | TOOMICS | Webtoon

**E-IP Audience Award (BOOK TO FILM):** *The Insect* | JANG Min-hye | GOZKNOCK ENT

**E-IP Audience Award (E-IP Pitching):** *Devil School* | SUO | YOUTHMEANS | Story



## V. Summary of Asian Cinema Fund (ACF) 2018

### 1. Asian Cinema Fund (ACF) 2018 – 24 projects funded

- **Script Development Fund: 5 Projects**

(3 Asian and 2 AFA Projects), 10 million KRW each

- **Production Support Fund: 1 Project**

(1 Korean project), 200 million KRW for production and post-production support

- **Post-Production Fund: 6 Projects**

(3 Asian and 3 Korean Projects), In-kind support consisting of D.I. (color grading), Final Sound Mixing, English Subtitle Spotting, and D-Cinema Packaging

- **Asian Network of Documentary (AND) Fund: 12 Projects**

(8 Asian and 4 Korean Projects)

① Grants

- a. Asian projects receive 5 million KRW each
- b. Korean projects receive 10 million KRW each

### 2. Asian Cinema Fund (ACF) Accomplishments in 2018

- **Return of Post-Production Fund Partner, 2L Imageworks**

2L Imageworks, a previous partner of ACF's Post-Production Fund, has returned to partner with ACF. This year, 2L Imageworks provided DI services to 1 Asian project (<Nakorn-Sawan> by Thai director Puangsoi AKSORNSAWANG) and 1 Korean project (<Sub-zero Wind> by KIM Yuri).

- **Addition of "AND Promising Project Award"**

"AND Promising Project Award" was created, this year, for the AND Fund recipients who participated in the AND Program. The award goes to 3 projects; 1 Korean and 2 Asian projects. It is awarded to the project that the AND mentors thought would need additional funding after having taken into consideration of each project's subject matter or the current production situations that they became aware of through the one-on-one mentoring sessions.



**\* 2018 AND Promising Project Award Winners**

- ① 1 Korean Project
  - a. Director JOO Hyunsook's <To Name>; 10 million KRW
- ② 2 Asian Projects
  - a. Director NEANG Kavich's <Last Night I Saw You Smiling>, 5 million KRW
  - b. Director OKUTANI Yoichiro's <Odoriko>, 5 million KRW

**3. ACF-Funded Films at the 23rd Busan International Film Festival**

- Total of 14 Films: 8 Features (Asia 5, Korea 3), 6 Documentaries (Asia 2, Korea 4)

New Currents

- <House of Hummingbird> by KIM Bora (South Korea)  
World Premiere, 2018 ACF Post-Production Fund

A Window on Asian Cinema

- <The Day I Lost My Shadow> by Soudade KAADAN (Lebanon, France, Qatar)  
Asian Premiere, 2013 ACF Script Development Fund
- <Fly by Night> by Zahir OMAR (Malaysia)  
World Premiere, 2018 ACF Post-Production Fund
- <Manta Ray> by Phutti Phong AROONPHENG (Thailand)  
Asian Premiere, 2010 ACF Script Development Fund
- <My Dear Friend> by Pingdao YANG (China)  
World Premiere, 2018 ACF Post-Production Fund
- <Nakorn-Sawan> by Puangsoi AKSORNSAWANG (Thailand)  
World Premiere, 2018 ACF Post-Production Fund

Korean Cinema Today Vision

- <Maggie> by YI Okseop (South Korea)  
World Premiere, 2018 ACF Post-Production Fund



- <Sub-zero Wind> by KIM Yuri (South Korea)  
World Premiere, 2018 ACF Post-Production Fund

Wide Angle – Documentary Competition

- <ARMY> by Kelvin Kyungkun PARK (South Korea)  
World Premiere, 2014 AND Youngsan Fund
- <Re-sound> by JEONG Ilgeon (South Korea)  
World Premiere, 2017 AND Youngsan Fund
- <A War of Memories> by Bora LEE-KIL (South Korea)  
World Premiere, 2016 AND Youngsan Fund

Wide Angle – Documentary Showcase

- <Absence> by Ekta MITTAL (India)  
World Premiere, 2018 AND BNK Busan Bank Fund
- <Dear My Genius> by KOO Yunjoo (South Korea)  
World Premiere, 2017 AND BIFF Mecenat Fund
- <Turning 18> by HO Chao-ti (Taiwan)  
Asian Premiere, 2016 AND BNK Busan Bank Fund





## VI. Summary of Asian Film Academy (AFA) 2018

1. **Period:** Sep 27<sup>th</sup> (Thu) - Oct 14<sup>th</sup> (Sun), 2018 (18 days)
2. **Participants:** about 100 people (24 fellows from 15 countries, 26 faculty members, 30 staff, 20 graduates and more)
3. **Faculty Members**
  - Dean: LOU Ye (China)
  - Directing Mentor: TAN Chui Mui (Malaysia)
  - Cinematography Mentor: Artur ŻURAWSKI, PSC (Poland)
4. **Programs**
  - ① Short Film Production and Screening (1APM, 1AND)
    - *Classroom* | DCP | 19min | Color
    - *Clear Water* | DCP | 12min | Color
  - ② Workshop & Mentoring
    - Producing, Directing, Cinematography, Production Design, Editing, Sound Engineering
    - Hands-on Training guided by filmmaking experts, Private Mentoring Session
  - ③ Special Lectures & Faculty Film Screening
    - Films of LOU Ye, Tan Chui Mui and Artur ZURAWSKI, PSC
  - ④ AFA & MPA Film Workshop
    - Project film workshop “BRIDGE TO HOLLYWOOD” with the Motion Picture Association (MPA)
  - ⑤ AFA Network : 60 attendees



## 5. Scholarships

### ① ARRI Scholarship

- Awardee: LEE Ling (Malaysia)
- Awardee: Vijaktre THIRAPATANA (Thailand)

### ② MPA Award

- 1<sup>st</sup> Prize Awardee: Makbul MUBARAK (Indonesia)
- 2<sup>nd</sup> Prize Awardee: Zoljargal PUREVDASH (Mongol)
- 2<sup>nd</sup> Prize Awardee: Rajesh Prasad KHATRI

### ③ New York Film Academy Scholarship

- Awardee: Devamanikandan KANNAYA SOMU (Singapore)

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## VII. Summary of Platform BUSAN

### 1. Summary

Platform BUSAN, the networking initiative for independent filmmakers in Asia, successfully hosted a variety of events in its second year. Participants from 25 different countries visited Busan and joined the program for four days, sharing their projects and experiences with one another. Main events allowed them to look into the philosophy and visions of master filmmakers and renowned film professionals. Also, the attendees expressed great satisfaction towards the sessions that would aid young filmmakers in practical senses, such as panel discussions on international sales and distribution, which Platform BUSAN has organized with its European partners for the first time, as well as a post-production lecture by an internationally acknowledged expert. Platform BUSAN participants actively interacted with many guests of Busan International Film Festival at networking events, already talking about their reunions next year in Busan.

- Period: Oct 6<sup>th</sup> (Sat) – Oct 9<sup>th</sup> (Tue), 2018 (4 days)
- Attendance: 1,184 (All Events)

### 2. Main Events

#### ① Filmmaker's Talk: LEE Chang-dong

- Master filmmaker Lee talks about his latest film *BURNING*, especially on his intentions and the process of adaptation. The audience had a chance to ask questions directly to one of the most respected filmmakers in Asia.

#### ② Talk with Producer: Jason BLUM

- One of the most successful producers in Hollywood, Jason Blum, joined for a talk with a film critic Justin Chang, talking about the new film *HALLOWEEN* and Blumhouse's vision and sharing his perspectives on film production with young and aspiring filmmakers.

#### ③ Master Class: Fabrice ARAGNO

- Fabrice Aragno, the cinematographer and the producer behind *IMAGE BOOK*, the winner of the Special Palme d'Or and latest work from Jean-Luc Godard, gave the audience a picture on his years-long collaboration with Godard and their cinematic visions.

#### ④ From Asia to Europe: International Sales and Global Market

- Guest: Aranka MATITS (Feturette) and panels  
 - A sales expert Matits and three sales agents joined for the lecture/discussion to give an idea on what the key aspects of international sales and the roles of agents, for the



young and budding film professionals.

⑤ All About Post-production

- Guest: Lee CHATAMETIKOOL (Co-founder at White Light Post)
- Chatametikool gave a lecture on how post-production should be done and why it is important, by sharing his insights and experiences with the audience.

⑥ Meet the Filmmaker: Patrick HUGHES

- Patrick Hughes, a successful action film director, took a sequence in his latest film THE HITMAN'S BODYGUARD as an example and deconstructed how he translates scripts into filmed images on screen in a passionate and detailed lecture.

⑦ Small Talk: Making Omnibus in Asia

- Guest: Andrew CHOI, Felix TSANG (*TEN YEARS*, Hong Kong), James LIU, Rina B. TSOU (*TEN YEARS: TAIWAN*), Aditya ASSARAT, Chulayarnnon SIRIPHOL (*TEN YEARS: THAILAND*), Miyuki TAKAMATSU (*TEN YEARS: JAPAN*), Abu Shahed EMON (*SINCERELY YOURS, DHAKA*, Bangladesh), SAKAMOTO Yukari, MATSUBAYASHI Urara, Aimi NATSUTO (*21<sup>ST</sup> CENTURY GIRLS*, Japan)
- Directors and producers behind many omnibus films made in recent years gathered to talk about the trend and meaning of making omnibus, expending it into a discussion about the conditions of production and distribution.



## VIII. Summary of Community BIFF 2018

### 1. Summary

Community BIFF2018 is an audience participation event as a fringe festival to increase local audience engagement and encourage local communities in Busan.

- Period: Oct 5<sup>th</sup> (Fri) – Oct 10<sup>th</sup> (Wed)
- Program: 37 (Incl Experiencing Event Program)
- Audience: 6,634
- Theaters: 2 auditoriums (Busan Museum of Movies / The Corner Theater)
- Event Venues: 2 auditoriums (Busan Community Media Center-Hanseong 1918 / Busan Museum of Movies)
- Events:
  - ① Audience/Citizen Participation Program: Activity Theater - Return BIFF Rang Kids Rang, Showtime, Night-Piercer / Cine POCHA / Cinemasports
  - ② Community Participation Program: Cinephile Round - Rising Cinephile, Master Talk / Community Cinema / Across the Cinema / Flying Rooftop (Cinephile's EDM Party)
  - ③ Special Exhibition: Korea Film Institute Director Hong Young Chuls Archive / Korean Classic Film Poster & Photo Exhibition

### 2. Achievements

Community BIFF 2018 is the official program of side events, or activities that is aimed at reminiscing the early days of the festival when it was held in Jung-gu area and retrieving inceptional eagerness and refreshing moments. This program has opened the opportunities for the audience, ranging from children to Cinephile as well as senior citizens, to actively and directly participate in the programs, such as singing and dancing freely during the film screening, or providing the various clubs with the opportunity to program the selection of films. There lies a great significance in achieving active engagement of the audience through Community BIFF 2018, a festival where the audience is granted a discretionary power to design the festival programs and act upon it, not in drawing a large number of the audience.



## IX. Accredited Guests

Total: 9,102

Domestic Guests: 4,860

Foreign Guests: 1,224

Cinephiles: 1,281

Asian Film Market: 1,737

\*Excluding press

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